

Remit Address:
KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333

Billing: (702)642-3333

Billing Address:

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

INVOICE

		invoice #
Advertiser	Crossroads GPS	Invoice Date
Product	Crossroads GPS	Invoice Month
Estimate Number	1206	Invoice Period

Station	KSNV	Order #	107789
Account Executive	Amy McCreary	Alt Order #	06863142
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/23/12 - 10/29/12

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11

Agency Ref	
Advertiser Ref	

107789-2

11/04/12

November 2012

10/29/12 - 10/29/12

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
5	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to			•			
				10/29/1	2 to 11/04/12	1x	M				
	KSNV			M	10/29/12	:30	5:58 AM	NVSNTV09GPH Favorite H	1 \$1,200.00		1
10	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
				10/29/1	2 to 11/04/12	1x	M				
	KSNV			M	10/29/12	:30	6:20 AM	NVSNTV09GPH Favorite H	\$2,000.00		1
15	KSNV	Today Show	658a-9am		to						
		-		10/29/1	2 to 11/04/12	2x	M				
	KSNV			M	10/29/12	:30	7:27 AM	NVSNTV09GPH Favorite H	\$3,800.00	1	2
	KSNV			M	10/29/12	:30	7:57 AM	NVSNTV09GPH Favorite H	ı \$3,800.00		1
20	KSNV	Rachael Ray	11am-12pm		to						
				10/29/1	2 to 11/04/12	1x	M				
	KSNV			M	10/29/12	:30	11:55 AM	NVSNTV09GPH Favorite H	1,000.00		1
25	KSNV	Noon News	12-1230pm		to						
					2 to 11/04/12	1x	M				
	KSNV			M	10/29/12	:30	12:24 PM	NVSNTV09GPH Favorite H	1 \$1,000.00		1
30	KSNV	The Agenda 1230pm	1230-1p		to						
				10/29/1	2 to 11/04/12	1x	M				
	KSNV			M	10/29/12	:30	12:46 PM	NVSNTV09GPH Favorite H	1 \$1,000.00		1
35	KSNV	Days of our Lives	1258p-2pm		to						
				10/29/1	2 to 11/04/12	1x	M				
	KSNV			M	10/29/12	:30	12:58 PM	NVSNTV09GPH Favorite H	\$1,000.00		1
40	KSNV	The Doctors	2pm-3pm		to						
				10/29/1	2 to 11/04/12	1x	M				

The actual broadcast information shown on this invoice was taken from the Official program log.

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INVOICE

		Invoice #	1
Advertiser	Crossroads GPS	Invoice Date	1
Product	Crossroads GPS	Invoice Month	١
Estimate Number	1206	Invoice Period	1

Invoice #		107789-2
Invoice Da	te	11/04/12
Invoice Mo	nth	November 2012
Invoice Pe	riod	10/29/12 - 10/29/12

Station	KSNV	Order #
Account Executive	Amy McCreary	Alt Order
Sales Office	Blair - Philadelphia	Deal #
Sales Region	National	Order Fli

Order #	107789
Alt Order #	06863142
Deal #	
Order Flight	10/23/12 - 10/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
40	KSNV	The Doctors	2pm-3pm	,	to		7 ou 2 uyo	1.10.12		n.ccc.nc.mu.ic.n	
40	KSNV	The Bootons	zpiii opiii	М	10/29/12	:30	2:12 PM	NVSNTV09GPH Favorite H	\$650.00		1
45	KSNV	Dr Phil	3-4p		to						
			•	10/29/1	2 to 11/04/12	1x	M				
	KSNV			M	10/29/12	:30	3:50 PM	NVSNTV09GPH Favorite H	ı \$1,200.00		1
50	KSNV	4PM NEWS (1 hour)	4-5pm		to						
				10/29/1	2 to 11/04/12	1x	M				
	KSNV			M	10/29/12	:30	4:26 PM	NVSNTV09GPH Favorite H	1 \$1,800.00		1
55	KSNV	M-F Early News	5-630p		to						
				10/29/1	2 to 11/04/12	1x	M				
	KSNV			M	10/29/12	:30	5:12 PM	NVSNTV09GPH Favorite H	\$3,600.00	l	1
60	KSNV	M-F Jeopardy	630-7pm		to						
					2 to 11/04/12	1x	M				
	KSNV			M	10/29/12	:30	6:35 PM	NVSNTV09GPH Favorite H	1 \$3,400.00		1
65	KSNV	M-F Wheel of Fortune	7-730pm		to						
				10/29/1	2 to 11/04/12	1x	M				
	KSNV			M	10/29/12	:30	7:29 PM	NVSNTV09GPH Favorite H	ı \$3,400.00		1
70	KSNV	FacetoFace/Ralston Report	730-758pm		to						
				10/29/1	2 to 11/04/12	1x	M				
	KSNV			M	10/29/12	:30	7:51 PM	NVSNTV09GPH Favorite H	1 \$1,800.00		1
71	KSNV	Monday Prime 8-10pm	8-10pm		to						
					2 to 11/04/12	1x	M				
	KSNV			M	10/29/12	:30	8:26 PM	NVSNTV09GPH Favorite H	1 \$8,000.00		1
72	KSNV	Monday Prime 10-11pm	10-11pm		to						

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72	KSNV	Monday Prime 10-11pm	10-11pm	to 10/29/12 to 11/04/12			_				
						1x	M				
	KSNV			M	10/29/12	:30	10:36 PM	NVSNTV09GPH Favorite H	\$6,400.00		1
77	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
				10/29/12	to 11/04/12	1x	M				
	KSNV			M	10/29/12	:30	11:30 PM	NVSNTV09GPH Favorite H	\$2,800.00		1
82	KSNV	Tonight Show	1135p-1236a		to						
				10/29/12	to 11/04/12	1x	M				
	KSNV			M	10/29/12	:30	12:30 AM	NVSNTV09GPH Favorite H	\$2,000.00		1
87	KSNV	Late Night w/Fallon	1236a-136am		to						
				10/29/12	to 11/04/12	1x	M				
	KSNV			M	10/29/12	:30	1:33 AM	NVSNTV09GPH Favorite H	\$700.00		1
106	KSNV	Wake Up Early Wagners	430a-5a		to						
				10/29/12	to 11/04/12	1x	M				
	KSNV			M	10/29/12	:30	4:52 AM	NVSNTV09GPH Favorite H	\$400.00		1
			Aired Spots	21							

<u>Gross Total</u> \$50,950.00 <u>Agency Commission</u> \$7,642.50

Net Amount Due \$43,307.50 Payment Terms 30 Days

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